

April 3, 2026

STAR MICRONICS CO., LTD.

“Europe Solution Center” Completed and Dedication Ceremony Held

—Toward Further Market Share Growth as a Service Hub for All of Europe—



▲Europe solution center



▲Dedication ceremony

Star Micronics Co., Ltd. (“the Company”, Head Office: Suruga-ku, Shizuoka City, Shizuoka Prefecture; Representative Director, President and Chief Executive Officer: Mamoru Sato) has constructed the “Europe Solution Center,” which also serves as the new office building of Star Micronics AG (hereinafter “SMAG”), its Swiss subsidiary responsible for the sales and service of machine tools, as previously announced on December 27, 2021, and held a dedication ceremony on March 17. SMAG is responsible for the sales and service of machine tools in the European region (excluding four areas: Germany, the United Kingdom, the Nordic countries, and the Benelux countries). Leveraging its advantageous location in Zurich, Switzerland, which offers excellent access from across Europe, the Europe Solution Center will be utilized as a key base for achieving further market share growth in the region by providing enhanced services throughout Europe.

In addition, by promoting mutual collaboration with the Kikugawa Solution Center in Kikugawa City, Shizuoka Prefecture, and the Asia Solution Center in Shanghai, China, we will strengthen our ability to propose optimal machining methods that help solve issues faced by customers worldwide, targeting the world’s leading manufacturers of CNC automatic lathes.

■ Features of the Europe Solution Center

1. Provision of enhanced services

The showroom within the center secures space to permanently display approximately seven machines from our product lineup. We will provide before-sales services—such as test cutting and hands-on machine operation training—more quickly and at a higher level. In addition, by installing a workshop space that can host study sessions for distributors and customers, we will create opportunities for mutual communication and strengthen relationships.

2. Strengthening of the shipping system

With an eye toward expanding sales volume in Europe, we will secure sufficient pre-shipment preparation areas and warehouse space to accommodate increased shipments of machines and spare parts, and will develop a system that enables us to respond swiftly to customer requests.

3. Consideration for the global environment

Solar panels have been installed on the roof of the center. By supplying electricity used in the office area through solar power generation, we will contribute to reducing environmental impact.



▲Showroom



▲Automated spare-parts warehouse

■ Overview of the Europe Solution Center

Location: Zurich, Switzerland (approximately 15 minutes by car from Zurich Airport)

Structural overview: Steel-framed three-story building

Building area: Approx. 2,850 m²

Total floor area: Approx. 1,930 m²

Total project expenses: Approx. JPY1.7 billion

Start of construction: May 2024

Start of operations: December 2025

<Contact for related inquiries >

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